

FOREWORD BY  
**JACK CANFIELD**

HOMELESS TO  
**BILLIONAIRE**

THE 18 PRINCIPLES OF WEALTH ATTRACTION  
AND CREATING UNLIMITED OPPORTUNITY

**ANDRES PIRA**  
WITH DR. JOE VITALE

**ForbesBooks**

# EARLY ENDORSEMENTS

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*I really enjoyed Homeless to Billionaire. It's a valuable work on wealth-creation that also reads like a thrilling adventure story. Take the time to visit the world of Andres Pira; you'll be richly rewarded for it.*

## **Gay Hendricks, PhD**

Author, *The Big Leap*

Founder, The Hendricks Institute

Psychologist

*This book shares an inspiring, miraculous story that's a must-read! It's packed full of golden nuggets and proven wealth principles to help you create your own miracle!*

## **Debbie Allen**

Author, *The Highly Paid Expert; Success Is EASY*

International speaker

*Reading this book is like joining a luxury gym for prosperity. Imagine entering one book and finding all the equipment you need to strengthen every financial muscle in you. Joe and Andres have done that with this book. It's filled with common sense wisdom and inspiration to achieve success in all areas of your life. If you're ready to take your success to the next level, this book is a must-read."*

## **Ike Allen**

Spiritual director, Enlightenment Village

*I started reading this book only to discover I was hooked in the first few chapters. I've read and written books on how to achieve success but this one had an element that I haven't seen before. Imagine turning from a homeless derelict to a billionaire in an adventure that few could imagine. From a teenage alcoholic to a rising star helping others through generosity and outstandingly good advice—all learned from failure and an accelerated learning experience. I strongly recommend this book if you want to learn eighteen valuable techniques that theoretically could end up making you millions.*

**Joseph Sugarman**

Chairman, BluBlocker Corporation

*People who want proof that your mind can create reality need to read this inspiring book. Young Andres went from homeless to billionaire. His eighteen principles are brilliant. They work!*

**Bob Proctor**

International best-selling author

Law of Attraction Coach

*Andres's rags-to-riches story clearly demonstrates that anything is possible. Homeless to Billionaire is packed with powerful principles to be a positive force for good in the world. It's a quick and easy read that will give you an injection of inspiration and practical strategies to succeed at anything you set your mind to.*

**Deborah Torres Patel**

Author, *Speak Like Superstar*

International Hall of Fame speaker

*This book is a massive dose of inspiration mixed with practical steps for manifesting your big business goals. It's very rare that a book on wealth creation goes so deeply into the abundance mindset and backs it up with science and compelling stories ... and that's what makes it a binge-worthy read. (I couldn't put it down!)*

### **Jeanna Gabellini**

Author, *10-Minute Money Makers*

*I love it! An inspiring book that works! It will live among the classics!*

### **Christy Whitman**

*New York Times* best-selling author

Founder, QSCA

Certified Law of Attraction Coach

*Homeless to Billionaire is not just a story, but a powerful and authentic roadmap that will lead you out of the dark and into the light. Andres's journey will connect you deeply to those "rock bottom" moments we all experience; it will also give you a sense of great hope and joy with each success. You will be inspired by his immense courage and commitment. But even more than that, Andres is living proof that you, too, can triumph over adversity if you combine a winning, "never give up" attitude with solid principles that really work. If you want to up-level your prosperity or any area of your life, you will not want to be without this detailed "success manual" to guide and inspire you daily.*

### **Lisa Winston**

Author, *Your Turning Point*

Co-host, *The Mindset Reset Show*

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Printed in the United States of America.

10 9 8 7 6 5 4 3 2 1

ISBN: 978-1-946633-86-6  
LCCN: 2019934675

Cover design by George Stevens.

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*To my beloved mother, who passed as I finished this book.*

*—Andres*

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# ACKNOWLEDGMENTS

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Thank you to Dr. Joe Vitale for making this book happen! You are my mentor, my role model, and my friend for life, and I am forever grateful.

With gratitude to Jack Canfield, Brian Tracy, Napoleon Hill, Bob Proctor, and Charles Haanel. You were my first real teachers in life. Through your books I became a life-long learner.

With gratitude to my sisters and brother: Anette, Linda, Alejandra, and Kristian.

With gratitude to my father for teaching me early in life the skill of discipline. It has served me well.

To my darling daughter, Valentina, for making me want to be a better father and version of myself. You inspired me to guide as many people on this planet into a new awakening and to make you proud of me as your father. It is because of you that I want to be a force for good.

## FOREWORD BY JACK CANFIELD

---

I had the pleasure of mentoring Andres for more than sixteen years. The most interesting part of that mentoring process is that I didn't even know I was doing it. Andres had been studying my work for many years, putting my lessons into action, long before I met him. When I finally met Andres, he was already a success. In talking with him, I found out that he had read my work, and the work of other teachers, and had done his best to disprove it (that's correct: *disprove it*). I've worked with millions of people worldwide who generally want to learn the principles I teach. Andres was different. He wanted proof.

A great friend of mine, W. Clement Stone, once said, "Definiteness of purpose is the starting point of all achievement." He couldn't have said it any better. A man is lost without purpose. Lost . . . without a sense of direction. I was surprised that someone as young as Andres fully understood this quote.

Famed author and radio host Earl Nightingale said that if a ship left the harbor with someone at the controls who had clear directions and a clear sense of purpose, it would get to its destination 99 percent of the time. Without guidance or anyone at the controls, it wouldn't even get out of the harbor. Instinctually, Andres knew this even at his darkest hours. This is wisdom that takes many a lifetime to learn. As a lifelong teacher, I was very much intrigued by Andres's story.

Years ago, I started the Transformational Leadership Council with some of the most powerful transformational leaders, coaches, authors, and filmmakers who, like me, wanted to open the minds and hearts of people everywhere. In my living room, I started a band

of teachers, looking for students to transform. Worldwide, we have found ourselves in front of many students, and for that I am eternally grateful. So, imagine my surprise when I met a student who started out trying to disprove my teachings only now to credit me for being a part of his transformation publicly.

For years Andres spent his days like a ship without anyone at the controls. However, when he finally found that purpose and desire, he applied all he learned from reading books like Rhonda Byrne's *The Secret* and then continued to build upon that through ups and downs, successes and failures. Could I have predicted, or could he have foreseen, that as a former gang member he would become one of the most celebrated real estate developers in southern Thailand, a billionaire at the age when most are still trying to decide on their career?

When I read *Homeless to Billionaire* for the first time, it occurred to me that a new generation of transformational leaders was emerging. Leaders who demand proof before they will share knowledge. Proof that the knowledge they learn in books can make a difference when applied outside of the book. When you read Andres's story, you will find yourself saying, "I already knew that, but I never thought to apply it the way he did." *Homeless to Billionaire* is a compilation of the most powerful success principles, mixed with real-life scenarios, that provides the proof that the new generation is looking for when deciding on a leader to follow.

In business, Andres defies logic. Whereas most companies focus on the bottom line, often pinching employee salaries to save money, he believes in paying employees more. While many companies treat employees as workers, Andres treats them as a family with a sincere desire to see them succeed and help them understand how to harness the power of the universe to improve all facets of their own lives. Also, in a time when a generation of millennials demand proof

before compliance, Andres has mastered the formula for making his employees believe in the impossible. He knows how to make money, inspire, and drive success like no one I have ever met. When we met for the first time, he credited me—along with others, such as Dr. Joe Vitale and Bob Proctor—with his education and thirst for more.

The book you hold in your hands brings Andres's compelling story and modified success principles to the forefront in a time when it is easier to be skeptical than inspired. *Homeless to Billionaire* teaches about vibrational giving, the power of goal setting, how to think bigger, how to increase profit through employee motivation, and how to control your emotions and eliminate any negatives in your life. His raw, honest story is compelling and laced with specific business practices and challenges to help you face your fears. It captures everything he has learned from personal development gurus and everything he has proven to be real in the world of business. The result is a business book like no other and a personal memoir that makes you take a step back.

When I wrote *Chicken Soup for the Soul*, I had never imagined more than one million people would read my book. My prediction is that when one million people read Andres's book, he won't be surprised because he has learned to expect success. He'll ask for success, believe it will happen, and see it achieved. It's how he started his journey homeless on a beach, expecting success to come to him.

What Andres has taught me, the Chicken Soup guy, is that if the teacher does their job right, it's inevitable that the teacher becomes the student.

### —Jack Canfield

Jack Canfield is the coauthor of the *Chicken Soup for the Soul* series and *The Success Principles: How to Get From Where You Are to Where You Want to Be*.



INTRODUCTION

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THE STORY OF  
A MIRACLE

*Whatever the mind of a man can conceive, it can achieve.*

—Napoleon Hill, *Think and Grow Rich*

Does this apply to the secret to riches?

Can you *really* change your life from survival to success by changing your mind?

Is it possible to create your opportunities?

People are always asking me whether *Law of Attraction*, *The Secret*, *Think and Grow Rich*, and other books about success principles *really* work the way they are written.

In short, the answer to all these questions is a resounding yes. This book, *Homeless to Billionaire*, proves it. It's how a man morphs

from a life of destitution in a strange land to becoming a billionaire on his own. Not a millionaire. Not a multimillionaire. A billionaire.

I first met Andres Pira in 2017 when I agreed to speak at his first live seminar in Thailand.

Homeless at the age of twenty, sleeping on the beaches of Thailand, starving, frustrated, and angry at his situation, Andres had no idea that in the lowest moment of his life he would find salvation. As fate would have it, someone gave him a copy of the book, *The Secret*.

While his success didn't happen overnight, today he runs nineteen companies, has more than two hundred employees, and is the largest real estate developer in southern Thailand. He continues to apply what he learned in *The Secret* to see more prominent and more significant results. He has only just begun.

Even though I was there to appear at his live event with other guest speakers, I convinced him to go on stage for the first time in his life and share his survival-to-success story.

Then, I convinced him to write down the eighteen principles he used to achieve his success. Next, I asked if I could help him write his story into a book. He agreed.

You are holding this book right now.

At thirty-six, he was almost half my age, but we both had many things in common.

I, too, was once homeless, struggling through poverty for more than ten years. I went from nothing to something, from unpublished to published, to even appearing in a movie, which led to more accomplishments than I can list here.

But I still knew there was much more to learn from him. I wanted to know exactly what he had discovered on his journey from the lonely beaches he lived on when homeless to the incredible luxury

beach resorts that he now builds all over the world. I'm pretty sure you want to know what these discoveries are, too.

Andres is an inspiration to us all.

Let me tell you a story that Andres would not tell you himself; it's a lesson in love and gratitude and why you should strive to be wealthy, too.

Early in 2018, Andres's mother became terminally ill. His mother sacrificed for Andres her entire life, and ultimately was the person who freed Andres's tortured soul by permitting him to fail. Learning that she was ill, Andres dropped everything to be with her. Flying her from Sweden to Bangkok, he secured the best medical care and made sure to surround her with people whom she loved.

Her illness was aggressive and doctors warned that she had very little time left to live. She made two dying requests. First, she wanted the family together. The second request was that she wanted to die in Sweden, the country that became her home for many years.

Andres instantly started making phone calls. He hired a private jet. Andres retained a life support team of doctors and nurses to fly with her and some to stay with her in Sweden. He spared no expense to honor his mother's last requests, even bringing his sisters and brother back to be by her bedside in Sweden. As a family, they spent four weeks, every day, with their mom. She died in Sweden surrounded by her family.

When you read his story, you will understand why this was something that Andres had to do for his mother. His ability to provide for her, in the end, was a significant experience honoring his mother's impact on his life. What I took from this story that made me cry when he told it to me was that love and gratitude are freeing. Being able to give these gifts to his mother was priceless. The ability for him to pull such extraordinary measures to make this happen, of

course, came from his wealth. The story of his mother is an example of how money is neutral, not good or bad. It is how you choose to use it that makes all the difference. Wealth affords the option to do the extraordinary. I encourage you to learn from his wealth attraction principles.

As you read this book, keep in mind what I genuinely believe and like to say: “Expect miracles.”

—**Dr. Joe Vitale**

Dr. Joe Vitale is a contributor to *The Secret*.